

The Leisure Landscapes



Leisure News

Your Source for Landscape News and Information



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Publication of Leisure Landscapes, Inc.
PO Box 98899
Raleigh, NC 27624

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www.leisurelandscapes.com

MAKE A GRAND ENTRANCE

Paul Martin

The phone call came last summer. Don Etheridge, a principal of Quick Associates, a Raleigh architectural firm, was looking for a landscape design-build firm to develop the hardscapes for Morrisville Marketplace, a new shopping center on the corner of Davis Drive and Morrisville Carpenter Roads. My interest was piqued and I agreed to meet.

Attending were the developer, Hall Barnett, the builder, Tom Church of Ashland Construction and a representative from BBM, the engineering firm. The plans were rolled out and the discussion ensued about two hardscape features: a wooden arbor type structure to contain a fountain and some type of entry wall. I agreed to review the site and prepare some concept drawings and a proposal.

Fortunately, most of the buildings were well under construction and I was able to get a feel for the theme suggested by the materials and style of the buildings. I consulted with a renown architect and friend who counseled to use off-the-shelf materials where possible and over-engineer for strength. I decided to use a steel superstructure to echo an archway already in place at the far end of the marketplace. Round forms were

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The golden glow of the summer sun creates a silhouette that dramatizes the form of the new Arbor Entry to the Morrisville Marketplace on Davis and Morrisville Carpenter roads.

The RLT Garden Tour

Through the Garden gate



Peggy basking in the glow of her Garden Tour Success.

The Peggy Titus Garden is the RLT Garden Tour Hit. Her “not to be missed” entry was the highlight for many and an eye-opener for all. Undeniably the largest garden of the tour, Peggy demonstrates how to turn liabilities into assets.

First, there is the shade. Under the canopy of giant oak trees, Peggy has shown how to make a thriving shade garden with numerous varieties of hosta, hydrangea, astilbe and even moss. And if it gets too dark at night, well there is the landscape lighting to illuminate your way. Then there’s the matter of the deer. Just put up a fence, a beautiful stucco wall, and one-of-a-kind iron gates. Too much slope? Add stone retaining walls. Want more entertainment space? Build a bridge across the pond in an elevated gazebo-lanai. Too much real estate to water? Install an automatic irrigation system.

Leisure Landscapes was proud to sponsor Peggy on the tour and assist her through the years with the patios, walks, retaining walls, fences, irrigation and lighting.. Give us a call and we can tour your home and make it a showplace too.

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Through the Garden gate

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Here is the Rest of the Tour

Raleigh celebrated Mother's Day Weekend with the RLT Garden Tour May 13-14, 2006. One of the Triangle's premiere spring events, the Raleigh Little Theatre Garden Tour attracts more than 600 people to the Raleigh rose Garden and private gardens in support of the oldest and largest community theatre in the capital city—Raleigh Little Theatre.



The Rose Garden at the Raleigh Little Theater is a great place to start or finish

The Harrells' elegant formal garden provides a temple for the horseless carriages



- 1. The Rose Garden at Raleigh Little Theater** 301 Pogue Street
A great place to start or complete your tour, the Raleigh Rose Garden is one of only three accredited Rose Gardens in the Carolinas. The historic site, originally the home of the North Carolina State Fair, is now a display garden for all new roses presented by the American Rose Society and a favorite for weddings and other outdoor celebrations. It is home to more than 60 formal beds of hybrid teas, floribunda, grandiflora and antique roses.
- 2. Gardens of Margaret Hoffman** 1512 Park Drive
This sylvan respite is in the heart of the charming Cameron Park neighborhood. The classic style of the house is repeated in the layout and detailing of its garden features. At the bottom of the garden, Pigeon House Creek flows by a stone-walled channel reminiscent of European landscapes.
- 3. Gardens of Susan and Loren Harrell** 1913 Reid Street
At the back of the Harrells' elegant Hayes Barton home is a romantic arbor and formal, axially designed garden that is in harmony with the architecture of a wonderful house.
- 4. Gardens of E. W. Fulcher and Wade Lewis** 1231 Watauga Street.
Proving the adage that great things come in small packages, the garden of this Mordecai-area home packs incredible features in an urban lot. The quiet, subtle restraint of the front garden, with classical statuary and a cozy sitting area gives way to a wild, exuberant pool garden complete with a shade arbor. The assemblage of bright, cheerful whimsical plantings and folk art features are a delight.
- 5. Gardens of Cronin Byrd and Wayne Freeman** 300 Ramblewood Drive
The Byrd/Freeman garden is a Southern take on the English style cottage garden, and was recently featured in the News & Observer's Garden section. The masterful blend of formal parterre-style beds edged with boxwood, juxtaposed with a creative and playful collection of perennials and annuals. The outdoor sitting areas are wonderful.
- 6. Gardens of Cyndy and Dave Allison** 1411 Hedgelawn Way
Professional gardener Cyndy Allison has created a masterful space which serves as a display garden for her business, Willow Tree Landscaping. Using water features and a running stream as central organizing elements, she displays an extensive plant collection, including a great mix of
- 7. Gardens of Nancy and Bill Schlenger** 1415 Hedgelawn Way
Enjoying an exquisite setting, the Schlenkers have used a Zen-like approach to gardening. The influence of the famous gardens of Japan is evident in the materials, detailing and form of this study in quiet contemplation.
- 8. Gardens of Linda and Jack Harris** 1419 Hedgelawn Way
The Harris garden is an excellent example of the principle whereby a garden extends the living space of a home—as evidenced by the generous patios and gazebos that blur the line between indoors and outdoors. The formal boxwood parterres seamlessly blend into the rugged and informal landscape of the golf course behind. The same owner has tended this garden for more than 20 years—with great results

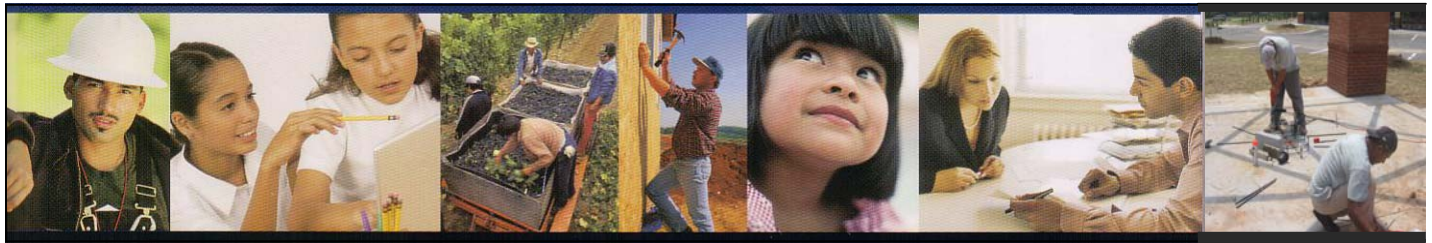


The beautiful gardens of Byrd and Freeman call back to English cottage charm

tropicals and a section devoted to plants native to our region.

The Harris' gardens show the results of 20 years of loving care.





Immigration—Enriching the fabric of society

By Paul Martin
August 16, 2006

Comments on the Study from

The Economic Impact of the Hispanic Population on the State of North Carolina

Authors: John D. Kasarda and James H. Johnson, Jr.
Frank Hawkins Kenan Institute of Private Enterprise, UNC

We've all heard it...the ever increasing number of Hispanics that are populating our construction and landscaping and service industries are becoming a burden to our economy. Well hold on. There are now some facts to present—some that may change your view.

“North Carolina’s rapidly growing Hispanic population contributes more than \$9 billion to the state’s economy”

I had the good fortune to attend a presentation August 16, 2006 in Durham at the Millennium Hotel just off I-5-501. I'm not sure how I got word of the event—it may have been an email, it may have been one of those direct mail cards you always throw away. But this one caught my eye and I registered to go.

Perhaps it was the authority that came with the invitation. This was no screaming liberal group...this was the North Carolina Bankers Association. It conjures up an image of white shirts and pinstripe suits—a bastion of conservative money managers. My kind of guys.

When I arrived at the conference, there was an interesting mix of attendees. There were two members of the Governors staff on education, there were health care professionals, and of course there were bankers. At my table was a social worker, a consultant, a UNC-TV executive and a member of the Mexican Consulate in Raleigh.

The first speaker was John D. Kasarda, the Director of the Frank Hawkins Kenan Institute of Private Enterprise and the principal author of the study. He has his BS and MBA from Cornell and his PhD from UNC Chapel Hill. He gave a history of how the study came about—how the Mexican Consul in Raleigh and the now head of Univision met with senior management of the North Carolina Bankers Association to sponsor a study on the economic impact of the Hispanic community. The study was to be conducted by himself and James H. Johnson under the auspices of the Kenan Flagler Business School at UNC. He explained that there was no political agenda and that the study results would be revealed as they turned out—without spin or bias.

He then proceeded to give the basis of the study and the major conclusions:

- ◆ North Carolina’s rapidly growing Hispanic population contributes more than \$9 billion to the state’s economy
- ◆ The age demographic is weighted to 18-44 year olds—in their prime producing capacity with little drain on social services, thus accounting for only \$102 per Hispanic resident of benefits in excess of taxes.
- ◆ If trends continue [unabated by crippling legislation], then Hispanic spending could increase to \$18 billion by 2009.
- ◆ Hispanic influence is so interwoven into the economic fabric that its withdrawal would have major and severe economic impact on enterprise in the state.

“If trends continue, the impact of Hispanic spending could increase to \$18 billion by 2009”

“The net cost to the state budget...is \$102 per Hispanic resident.”

Following Dr. Kasarda was Gerard M. Chapman, an attorney specializing in immigration law. He explained that Congress created the problem by not extending the “Bracero” program in 1964. As a result, the demand for labor has not been met with a legal supply. He spoke to the two pieces of legislation that are currently pending in Congress:

- ◆ **HR4437** This bill has passed the House and has two elements: the first is tightening the borders and the second is criminalizing undocumented immigrants and “those who give them aid”. He went on to describe that “it would be a felony to give a dying man a drink of water in the desert” if this bill were to pass.
- ◆ **S 2611** This bill has passed the Senate and offers comprehensive immigration reform, including: a path to legal status for Undocumented currently in the US, [pay a \$2,000 fine, meet English and civics requirements,, pass background checks and tax payment checks] Family unity relief, High-skilled immigration reform and a New Temporary worker program.

MAKE A GRAND ENTRANCE — Continued from p.1

jettisoned for triangles and the arbor became the Pavilion, housing not a fountain but a statue commissioned from Chapel Hill sculptor Ruffin Hobbs. To counter the effects of lost site lines of the falling elevation from predominant corner, I proposed a grade change to create a knoll on which the medallion wall could be better viewed, and beyond it, the Entry Arbor. All the structures—including the imported benches—would be of steel (and brick), not only because of the aesthetic match to the structures in place, but also for the strength and durability that would endure and reduce liability for a public structure.

The same kind of reasoning took place for changing the water feature to a sculpture. Large public fountains can exceed \$100,000 in cost and require a high degree of engineering and maintenance. And there is always a concern of liability with pools. A sculpture would create a focal of equivalent interest and sophistication without the commensurate cost and risk.

I presented my design and rationale to the group and all agreed to the proposed changes. Before proceeding, we would also need to get the approval of the Town of Morrisville for the design changes. Don led the way here and approval was granted. The contract was prepared where Leisure Landscapes would provide the hardscapes, to include the Arbor, the Pavilion, the pedestal for the statue and landscape lighting. Leisure Landscapes let

the steel contracts to Coleman Steel and Ashland Construction subs completed the brickwork.

Mr. Bill Barnett (Halls' father) took charge of locating the artist and commissioning the sculpture. He brought in Ruffin Hobbs who presented a prototype of the work, a contemporary piece rendered in stainless steel denoting a mother, father and child. The prototype was approved and work began on the statue.

A setback occurred when the anchor store, Winn-Dixie, pulled out of the deal (the chain declared bankruptcy). There were also complications with the roadwork and entrance configurations.


Work resumed this spring in earnest. Two new anchors were signed up—



The Leisure Landscapes crew is shown installing the lighting and completing the stonework for the statue pedestal for the Pavilion.

Ace Hardware and Staples. Coleman Steel delivered the superstructures and they were erected at the site. The brick columns were completed shortly thereafter. Leisure crews completed the finish paint coat and installed the low-voltage lighting systems, built the stone pedestal and bolted in the benches.

Work on the medallion wall and installation of the statue remain, but everything looks good for a Fall 2006 completion.

This is a particularly fulfilling time for me. It is the first time that I have worked on a project of this scope and visibility and partnered with such distinguished professionals as the Barnetts, Ashland Construction, Coleman Steel and Quick Associates. And it is thrilling to see a design come to life and take the form of steel and brick. It is truly a grand entry into a new world of landscape design-build. 

*Sign up a friend for a maintenance contract, and you'll receive one month of **FREE** maintenance from Leisure Landscapes. Just another way to say 'thanks' to our customers.*

Offer good through 10/1/06

Summer Special - 10% Off Irrigation! *

Tired of Dragging Hoses? Install an **automatic irrigation system** from Leisure Landscapes.


Sprinkler heads and piping are installed underground and connected directly to your water meter. When it is time to water, the nozzles automatically pop up to water the area and retract when done.

Automatic irrigation saves **you** money and water at the same time. The systems meter the water

out exactly. Each head is calibrated to release a certain amount of water (from 1.5 to 2 gal per minute). With our sophisticated Rain-Bird controllers, we can put down **exactly** the amount of water required in each area of the landscape. And we can do it on any schedule that meets local requirements: odd even days, or specific days of the week. We even have sensors that automatically turn the system off in the event of sufficient



rain!

So hurry while this offer lasts and get your irrigation system in for your Fall lawn renovation. 

* Offer valid for contracts signed through August 31, 2006, Not to be combined with other promotions.

You worked in the office...now relax at home.
Have a great Labor Day Weekend!

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Professional Landscape Management

CUSTOMER FOCUS



10 Year Anniversary

The Westfalls



Our growth and success to date is the result of a lot of hard work and an appreciative and loyal customer base. This year we celebrate our tenth year with Dave Westfall. He and his wife Connie have not only relied on us for their routine maintenance, but have also contacted us for most of their home improvements.. Now, meet the Westfalls — Paul Martin

The Westfalls first started with Leisure Landscapes in 1995 for landscaping and maintenance services. It started with landscaping, an irrigation system and a maintenance contract. Later they added a fish pond and landscape lighting.

such a hard time getting out it never tried it again.' For a special treat, Dave takes Maggie, their gold retriever, for a hike in the park, but usually they enjoy a walk around the neighborhood. Their other pets are 'Homer' and 'Jethro', two goldfish that reside in their garden pond and are survivors of 'the Hawk'.

Like so many of us, they are transplants to the area. They both lived in Yorktown Heights, NY raising two children each from previous marriages. All of their work careers were in New York. Connie in the regional headquarters of Chase Manhattan Bank and Dave in Wine and Spirits division of Pepsico, where he had responsibility for the US Inventory of the 'M. Henri' brand. When they decided to retire, they looked to points south. According to Dave, he strapped a snow shovel to the back of his vehicle and kept driving south until someone stopped and asked him what it was for. And that's how they came to Raleigh. Connie rolled her eyes at the story, but did corroborate that they had 16 major snow storms the year they left.

You may have noticed that if the Westfalls started in 1995, that it's 11 years—not ten—that have elapsed. So let me explain..

In 2000 they tried another service for their lawn care. But after one year, they found that the promises were not met and the Westfalls returned to Leisure Landscapes' Complete Care Plan. 'Carmen is the best ' says Dave. 'He'll take care of the little things without being asked.'

They chose their home in Alyson Pond because of the style of the home and the fact that it backs up to the Durant Nature Park. It's a great place for bird watching (orioles, robins and bluebirds are some favorites—'hate the grackles' says Connie). Deer come all the way up to their ornamental iron fence and are a delight to watch, as long as they stay on the other side. 'One got in once', says Connie, 'but had

Connie plays handbells with the Rainbow Handbell Choir and both Connie and Dave sing as tenors in the church choir at North Raleigh United Methodist. They were selected 'Lay People of the Year' for their service in 2005,

We are honored and pleased that Connie and Dave have chosen Leisure Landscapes to be their landscape provider .

Congratulations Dave and Connie and Thank You for Ten Great Years!



Meet the **New Kids on the Block**



Jason Hanna returns to Leisure Landscapes as the new outside sales/landscape designer on our staff. At 26, he has added practical experience with Charlotte-area Benton Landscapes to his NC State architecture and horticulture education . He designs irrigation and landscape installation projects, estimates maintenance contracts, and meets with customers and crew to get the job done. Jason enjoys playing guitar and recording in his free time, and entertaining with his wife Danielle and local friends.

Britt Treece is our new Office Manager. He is responsible for customer service activities, scheduling plant and materials orders and financial accounting. After work, Britt is studying for the clergy at the Baptist Seminary in Wake Forest. In his off-time, he enjoys 'dates' with his new bride, Betsy.



Mary Grace Sellars is now responsible for Special Projects. Her past experience as office manager and organization skills have given her the background necessary for her new auditing, and documentation roll. When out of the office, she is an avid reader, and can also be seen ferrying her kids to soccer practice.



WELCOME!

to our new Complete Care Plan customers for Summer 2006:

Karin Au, BriarDale; **Carla Bartolomeo**, Braefield; **Dorinda Davie**, Trinity Woods; **Curtis and Carolyn Drew**, Brier Creek; **Rob and Ginny Brown**, Inner Raleigh; **Maja Hall**, Bedford; **David Hioki**, Heddingham; **Jonathan and Mary Paige Phillips**, Inner Raleigh; **Pure Gold**, Cary; **David and Kimberly Swintosky**, North Ridge; **VCA Towers Animal Hospital**, Raleigh; **Madonna Walsh**, Oak Park

A Note from our President

Just this last week, I had the good fortune to attend a presentation on the Economics of Immigration in the State of North Carolina and was blown away by the numbers. Sponsored by the North Carolina Bankers Association, the two UNC Kenan-Flagler Business School economists conclude a positive impact of \$9 billion. Read more about this tour-de-force study on page 3.

And on the subject of tours, congratulations to Peggy Titus on her RLT Garden Tour triumph. Read and see more on pages 1 and 2.

Third, I am proud of our association and contributions to the Morrisville Marketplace project. This success marks a new plateau in our design and construction achievements.

Our continued growth is a testament to the value you place on our service. And we will continue to honor that commitment. Thank you for your confidence and support.



Leisure Landscapes®
Professional Landscape Management
PO Box 98899 * Raleigh, NC 27624

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Live the Life of Leisure

Leisure Landscape's Weekly Maintenance Schedule							LEISURE'S INFORMATION STATION
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Yellow Team Leader: Martin	Special Request Jobs	North Raleigh Durant Trails, Alyson Pond, North Ridge	Raleigh Spring Valley, Country Club Hills, Blenheim, Olde Raleigh, Crosswinds, North Ridge	Durham, Chapel Hill Ethans Glen, Briardale, Mary Dell, Northwoods, Southern Village, Boothe Hill, Governor's Village, Fearington Village	Apex, Cary Dogwood Ridge, Waldon Creek, Tatton Place, Bond Lake, Preston, Riggsby Farm	Cary, Morrisville Wessex, Baymont Inns	
Red Team Leader: Alejandro	Special Request Jobs	Holly Springs, Cary Sunset Ridge, Wyndfall, Lochmere, Enchanted Oaks, Braeloch, Kildaire Farms	North Raleigh Olde Creedmoor, Silverton, Chandler Pointe, Sheffield Manor, Hunters Knoll, Bent Tree	Wake Forest Park at Perry Creek, Ridge at McKinley Mill, Wall Creek, Heritage, Wakefield Plantation	Raleigh Glenwood South, Hillsborough St, Downtown, Hayes Barton	Cary, Morrisville Carpenter Village, Preston Village, Preston, Weston Estates	
							The Leisure Landscapes Summer Calendar
JUNE		JULY			AUGUST		
<ul style="list-style-type: none"> ◆ Apply Herbicides to Lawn ◆ Apply Iron fertilizer for lawn ◆ Apply 10-10-10 fertilizer to plants 		<ul style="list-style-type: none"> ◆ Set Japanese Beetle traps ◆ Apply herbicides for crabgrass ◆ Prune hedges 			<ul style="list-style-type: none"> ◆ Apply grub killer for Japanese beetles ◆ Apply round-up on weeds in lawn ◆ Prepare for lawn renovations 		